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## The Dorothy Motel, Inspired by Strong Mountain Women

## March, 2021, Banff, AB

Banff Lodging Company is proud to celebrate the opening of Banff's first boutique motel. Inspired by strong mountain women, The Dorothy Motel offers 'accommodation made simple' for independent travelers. The motel features 42 superior hotel rooms with 1 king or 2 queen Beds and funky design patterns. Surrounded by forest and scenic views of the iconic Cascade Mountain, The Dorothy Motel is conveniently situated at the Banff start of the Legacy Trail and also within walking distance of shops, restaurants and Banff attractions.

Formerly Bumper's Inn, a renovation and rebuild took place in 2020 and resulted in the reopening of the motel to "the Dorothy", inspired by local backcountry pioneer, Dorothy Carleton. The extensive rebuild included a full exterior upgrade including outside fixtures, finishings and rock work, and a remodeled and upgraded courtyard with a pergola installation and landscaping. Former cinder block rooms were stripped to the bare bones and entirely rebuilt with new wall furnishings, floors, cabinetry and furniture.

The Dorothy celebrates the original mountain women, the First Nations and Metis people who first called the Rockies home, and pioneering women such as Mary Schaffer and Mary Vaux. We are inspired by the strength and tenacity of female trailblazers and adventurers such as Sharon Wood and Sarah Hueniken. And The Dorothy recognizes mountain moms such as Dorothy Carleton and the many strong women who carve adventures and build homes for a new generation of female spirits.

Perfect for the trailblazers and adventurers of today, The Dorothy Motel's featured amenities include complimentary wifi and parking, bike storage with a tune up station, and an outdoor courtyard with seating. Independent travelers will enjoy contactless arrival with smartphone key entry, and cozy rooms with minirefrigerator, microwave, air conditioning, and plenty of in-room coffee to fuel your mountain adventure. Even the pets are welcome on your mountain adventure at The Dorothy.

To book your stay at The Dorothy, visit www.thedorothymotel.com or call 1-800-563-8764.

To discover the stories of the women we celebrate, visit <a href="https://dorothymotel.com/our-story/">https://dorothymotel.com/our-story/</a>

For Images, visit: <a href="https://bestofbanff.imagerelay.com/sb/1cd3866e-f887-4371-8a30-c4dd809aac08/the-dorothy-motel">https://bestofbanff.imagerelay.com/sb/1cd3866e-f887-4371-8a30-c4dd809aac08/the-dorothy-motel</a>

## For more information contact:

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Banff Lodging Company is an employee owned and operated company in the heart of Banff. With a wide range of accommodation options and competitive rates, guests can feel confident their lodging needs will be met in one of our 11 hotels. In addition to hotels, Banff Lodging Company operates 8 restaurants and 2 spas to make sure all your needs are met, no matter your occasion.